

#### Profession of Arms Center of Excellence

AF Core Values → Profession of Arms

# Professionalism, Trust, Loyalty, and Commitment





## Professionalism



#### What does it mean to you?





## Professionalism



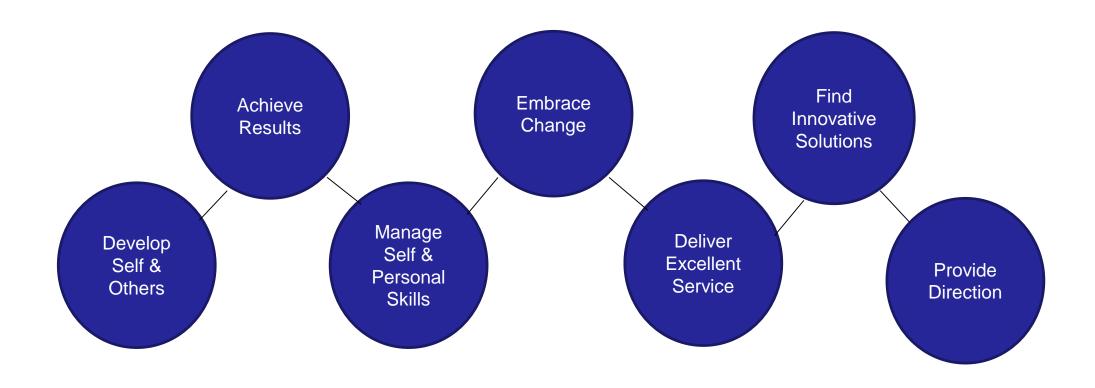
Everything we do as Airmen begins and ends with character.





#### **Character** is about how we conduct ourselves:







## Values



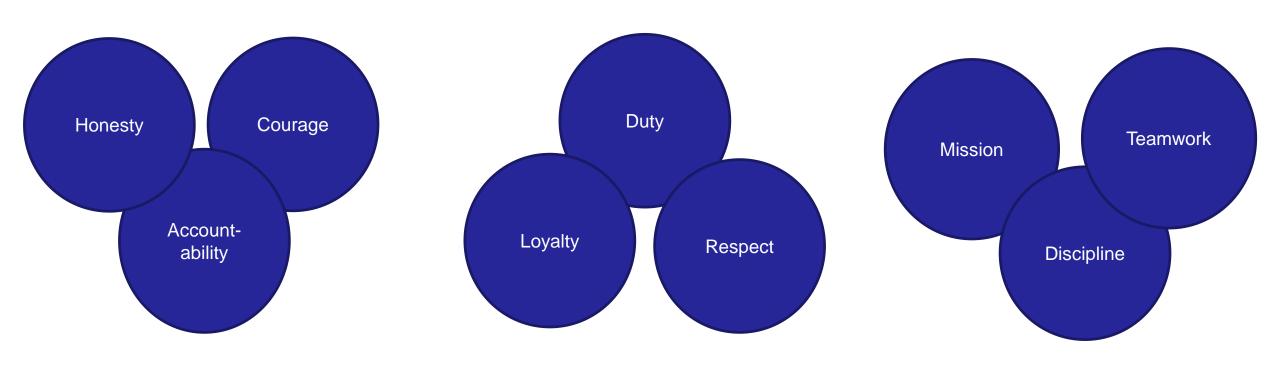
People behave based on their commitment to their values.



#### Integrity First, Service Before Self, Excellence In All We Do



"Each Core Value is defined by virtues (desired behaviors and characteristics) which we must practice and demonstrate in our daily lives." The Little Blue Book





## Professionalism



Practicing these virtues results in habits of *honorable* thought and action:

#### PROFESSIONALISM

a shared belief in and commitment to honorable service based on our Core Values.

Dedicated champion strengthening AF professional culture





#### Trust



"There is one thing that is common to every individual, relationship, team, family, organization, nation, economy, and civilization throughout the world – one thing which, if removed, will destroy the most powerful government, the most successful business, the most thriving economy, the most influential leadership, the greatest friendship, the strongest character, the deepest love. The one thing is trust." Stephen Covey, The Speed of Trust

Higher trust results in an increased level of loyalty.



# Loyalty



The sentiment and feeling of devotion that one holds for one's country, creed, family, friends, etc.

The stronger the loyalty, the greater the **commitment**.

#### Commitment



The <u>willingness</u> to give your time and energy to something that you believe in.

If you are committed to the virtues of the USAF Core Values, professionalism will naturally be part of your character and be ever present when achieving the mission of fly, fight, win.



#### **TLC**



There must be a shared *trust* between members of your organization.

The greater the trust the greater the personal loyalty to our national security (a shared objective).

More loyalty results in *commitment* to our specific organization standards (our oaths and core values).



### Everything we do as Airmen begins and ends with character.



Character real foundation worthwhile success.

John Hays Hammond

Dedicated champion strengthening AF professional culture